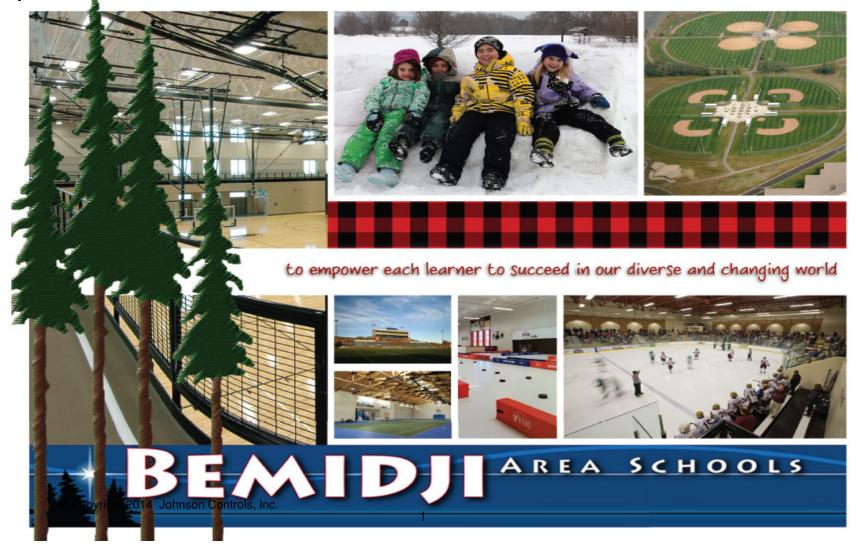
Bemidji Schools Overall IDEATION™ Session Results

April 21, 2014



Agenda

- Review process
- Open discussion
- Ideas on how other District's have used this information
- Lessons learned on community engagement for future use
- Review the Work Plan Timeline
- Questions and Answers



Northern Minnesota Solutions Team

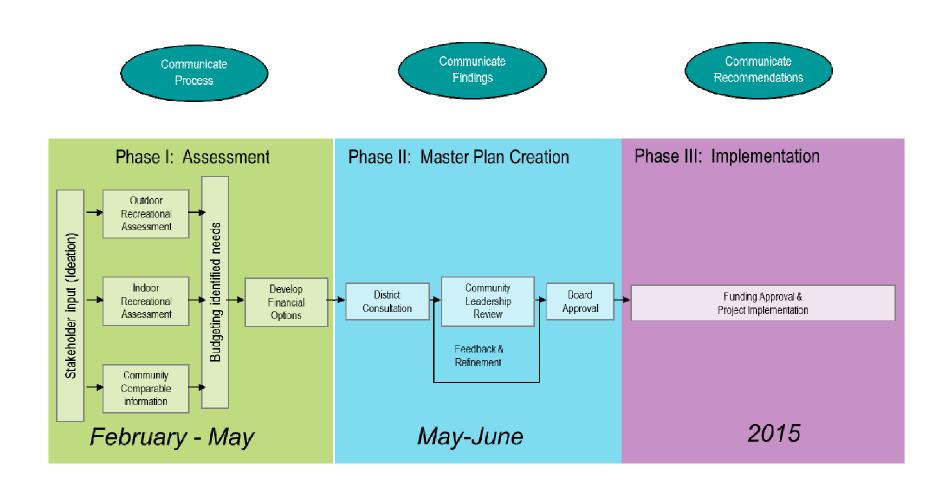






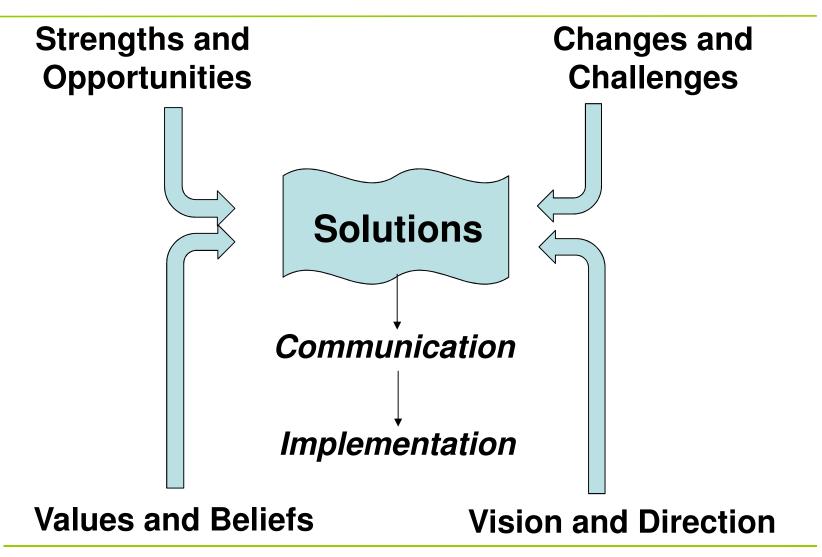


Overall Process and Timeline





OVERALL IDEATION AGENDA





Process

- Headlines
- Challenges
- Must do's
- Must not do's
- Strengths
- Needs
- Prioritization
- Last Words of Advice



Ideation Sessions

- 20 different sessions included:
 - District Administration Leadership Team
 - Youth Sports Groups
 - School Board
 - High School Students Group 1
 - High School Students Group 2
 - Community Leaders Group 1
 - Community Leaders Group 2
 - Middle School Staff
 - Middle School Students
 - Early Childhood Staff
 - District Coaches
 - District Maintenance/Warehouse Staff
 - Community Wide Group 3-4-14
 - Lincoln Staff/Parents
 - J.W. Smith Staff/Parents
 - Northern Staff/Parents
 - Solway & Alt Ed Staff/Parents
 - Central Staff/Parents
 - Horace May Staff/Parents
 - High School Staff



Ideation - 20 sessions





Open Discussion

- Any feedback from the community or those that attended sessions?
- Did you have time to review the book?
- Thoughts?
- Any surprises?



Suggestions for Use of Data

- Identify potential "hot button" issues:
 i.e.
 - Deer Lake School
 - Open Communication
 - Elementary Space



Suggestions for Use of Data

- Identify Useful quotes and feedback for future Communications with Public: i.e.
 - "Teachers care about you as an individual"
 - "Watching things is good but getting involved is what helps the community"

Review the Must do's, Must not do's and Last Words of Advice!



Vision

- High Achievement for all Students
- More year round recreational opportunities for the entire community
- Healthier Community through partnerships (YMCA, Rec. sports etc.)
- The earlier we can help kids the better for the community
- More time/space needed for early learners
- Desire for a Coordinating entity to maximize use of new and existing athletic/recreational spaces
- All students have the opportunity to participate in activities.



Strengths/Opportunities

- Regional Center
- Diversity
- High School Facility
- Bemidji State University
- Community interest in recreational space
- Unique Community Culture



Values

- Education
- Community
- Wellness
- Natural Environment
- Expectation of quality facilities/programs
- Honest/open communication
- Efficiency
 - Maximize use of resources
 - Take care of what we have



Challenges

- Growing Elementary Population/need to reduce class size
- Poverty in the community
- Access
 - Technology incorporation in the classroom
 - Transportation
 - Facilities
- Being able to operate and maintain community capital investments
- Deer Lake School
- District storage needs

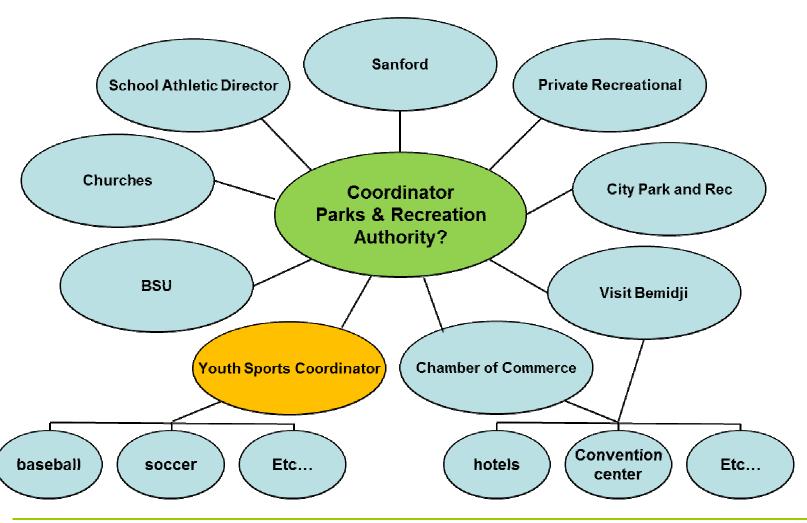
Why should we have fields on campus? High School Students Group 2

- Have another athletic trainer no running to and from other facilities (3)
- Freshmen and some Sophomores can't drive, difficult to participate (4)
- Practice where you play
- More practice time
- Everything in one place
- All activities in one area no confusion for out-of-towners (2)
- We're BHS students, we should have home competitions at <u>home</u> (3)
- High School students shouldn't have to drive to practice. Would help with atmosphere.
- Can start right after school; everyone can be on time
- No constant driving. Ends up being safer and more efficient (2)
- More fans would be able to get to and they know where it is





Community Leaders #1 Coordinator Brainstorm







How to analyze information?

Looking for alignment...

Better coordination between current faciliites and organizations Closing the achievement gap Closing the achievement gap Closing the achievement gap Closing the achievement gap Add elementary space for growing addressing mental health and special education needs Elementary growth Elementary growth Studies Close the achievement gap Add elementary space for growing and an addressing mental pacility (tennis, and addressing mental maintain all facilities and organizations Add elementary space for growing and addressing and addressing mental pacility (tennis, and addressing mental maintain all facilities and organizations Community recreational space organizer/scheduler marketer Add elementary space for growing and addressing mental pacility (tennis, and addressing mental pacility (tennis, addressing mental pacility and address aging hockey rinks - new ice organizer/scheduler marketer Add elementary space for growing and addressing mental pacility (tennis, addressing mental pacility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational pacility recreational space organizer/scheduler marketer Add elementary space for growing and provide pacility (tennis, addressing mental pacility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational pacility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility recreational facility (tennis, addressing mental pacility (tennis, addressing mental pacil	dministration	Board	Community	Community Leaders 1	Community Leaders 2
Elementary growth Elementary growth studies Selementary growth general maintain all facilities Selementary growth general growing enrollment organizer/scheduler marketer Add elementary space for growing enrollment organizer/scheduler/marketer and delementary space for growing enrollment organizer/scheduler/marketer and elementary space for growing enrollment organizer/scheduler/marketer and delementary space for growing enrollment organizer/scheduler marketer Add elementary space for growing enrollment organizer/scheduler marketer Add elementary space for growing enrollment organizer/scheduler/marketer orga			Continuing assessments to as they progress K-12		
closing the achievement gap Closing the achievement gap Add elementary space for growing addressing mental health and special education needs Elementary growth Studies Ability to operate and maintain all facilities Add elementary space for growing and elemen	ementary space (growth issue)	Funding	catching kids faling through any gaps	More public use of existing facilities	YMCA facility - pool , community wellness center
Addressing mental health and special education heeds Elementary growth Add elementary space for growing enrollment Indoor activity space Address aging hockey rinks - new ice sheet Address aging hockey rinks - new ice sheet Ability to operate and maintain all facility (tennis, Community poverty rate Address aging hockey rinks - new ice sheet Bus garage to reduce weather cancellations More track and field facilities Bus garage to reduce weather cancellations More public use of facilities More programming for Early Childhood students More public use of facilities Address aging hockey rinks - new ice sheet More track and field facilities More track and field facilities Bus garage to reduce weather cancellations More track and field facilities Bus garage to reduce weather cancellations More gym space Address aging hockey rinks - new ice sheet More track and field facilities More track and field facilities Bus garage to reduce weather cancellations More track and field facilities Bus garage to reduce weather cancellations More gym space Address aging hockey rinks - new ice sheet More track and field facilities More track and field facilities Bus garage to reduce weather cancellations More gym space Address aging hockey rinks - new ice sheet Ability to operate and maintain all facilities More track and field facilities Ability to operate and maintain all facilit			Better coordination between current facilities and		
Elementary growth studies Ability to operate and maintain all facilities Indoor recreational facility (tennis, Add elementary space for growing enrollment or granulty recreational space or growing enrollment enrollment or granulty recreational space or growing in indications and indications and granulty to granult granulty or granulty enrolled enrollment or granults granulty or granults	osing the achievement gap	Closing the achievement gap	organizations	Space organizer/scheduler marketer	Add elementary space for growing enrollment
dealing with education mandates Graduation Rate Close the achievement gap Add elementary space for growing enrollment Parent student support Address aging hockey rinks - new ice Address aging hockey rinks - new ice sheet Address aging	ddressing mental health and special education		More opportunities, world/local language, cultural		
dealing with education mandates Graduation Rate Close the achievement gap Parent student support Better wi-fl/technoogy in middle school & high school Near round food programs Address aging hockey rinks - new ice sheet Address aging ho	eeds	Elementary growth	studies	Ability to operate and maintain all faciliites	Indoor recreational facility (tennis, soccer, track, etc
Parent student support Better wi-fi/technoogy in middle school & high school Address aging hockey rinks - new ice sheet Address aging hockey rinks - ne				Add elementary space for growing	Commuity recreational space
Attendence Attendence Low test scores Meeting needs of students in Middle (not AP etc) More programming for Early childhood center Bus garage to reduce weather cancellations More track and field facilities More track and field facilities More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms Address aging hockey rinks - new ice sheet Address aging hockey rinks - new ice sheet Ability to operate and maintain all f More track and field facilities More track and field facilities More track and field facilities Wore programming for Early Childhood students More track and field facilities Bus garage to reduce weather cancellations More track and field facilities More gym space availability for special populations Bester community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	ealing with education mandates	Graduation Rate	Close the achievement gap	enrollment	organizer/scheduler/marketer
Low test scores Meeting needs of students in Middle (not AP etc) Bus garage to reduce cold weather closings YMCA Facility - community wellness center Space availability for special popula	ansportation funding	Parent student support	Better wi-fi/technoogy in middle school & high school	Indoor activity space	Address aging hockey rinks - new ice sheet
Meeting needs of students in Middle (not AP etc) Bus garage to reduce cold weather closings More programming for Early Childhood students More programming for Early Childhood students Poverty More public use of facilities adequate funding Mandates Traffic flow - middle School & high school Greater space for availability for special populations Opportunities for adult education Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	ommunity poverty rate	Attendence	Year round food programs	Address aging hockey rinks - new ice sheet	Ability to operate and maintain all facilities
high mobility rate etc) Bus garage to reduce cold weather closings YMCA Facility - community wellness center Space availability for special popula More programming for Early Childhood students More track and field facilities Bus garage to reduce weather cance More public use of facilities Adequate funding Mandates Traffic flow - middle School & high school Greater space for availability for special populations Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	rop out rate	Low test scores	Early childhood center	Bus garage to reduce weather cancellations	More track and field facilities
keeping quality employees Special Ed funding Poverty More programming for Early Childhood students More track and field facilities More gym space More gym space More gym space More gym space Greater space for availability for special populations Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms		Meeting needs of students in Middle (not AP			
Poverty More public use of facilities Adequate funding Mandates Traffic flow - middle School & high school Annonsistent educational plan for students Politics Greater space for availability for special populations Opportunities for adult education Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	igh mobility rate	etc)	Bus garage to reduce cold weather closings	YMCA Facility - community wellness center	Space availability for special populations
adequate funding Mandates Traffic flow - middle School & high school inconsistent educational plan for students Politics Greater space for availability for special populations Opportunities for adult education Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	eeping quality employees	Special Ed funding	More programming for Early Childhood students	More track and field facilities	Bus garage to reduce weather cancellations
inconsistent educational plan for students Politics Opportunities for adult education Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	ncism	Poverty	More public use of facilities		More gym space
Opportunities for adult education Better community pre-school programming Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	dequate funding	Mandates	Traffic flow - middle School & high school		
Greater range of activities/choices Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms	consistent educational plan for students	Politics	Greater space for availability for special populations		
Consider on-going maintenance needs More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms		Opportunities for adult education	Better community pre-school programming		
More gym space Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms			Greater range of activities/choices		
Quality materials/design vs low bid Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms			Consider on-going maintenance needs		
Eliminate Nymore and add ice sheet at BCA Doors and walls in middle school classrooms			More gym space		
Doors and walls in middle school classrooms			Quality materials/design vs low bid		
			Eliminate Nymore and add ice sheet at BCA		
Faster middle school lunch lines			Doors and walls in middle school classrooms	7	
			Faster middle school lunch lines	7	
More outdoor sports facilities throughout community				7	
Deer Lake district storage needs				7	
				7	
				→	



Elementary Space Issue

Biggest Issues Facing District				
Administration	Board	Community	Community Leaders 1	Community Leaders 2
elementary space (growth issue)	Funding	Continuing assessments to as they progress K-12 catching kids faling through any gaps	More public use of existing facilities	YMCA facility - pool , community wellness center
closing the achievement gap	Closing the achievement gap	Better coordination between current faciliites and organizations	Space organizer/scheduler marketer	Add elementary space for growing enrollment
addressing mental health and special education needs	Elementary growth	More opportunities, world/local language, cultural studies	Ability to operate and maintain all facilites	Indoor recreational facility (tennis, soccer, track, etc.)
dealing with education mandates	Graduation Rate	Close the achievement gap	Add elementary space for growing enrollment	Commuity recreational space organizer/scheduler/marketer
transportation funding community poverty rate	Parent student support Attendence	Better wi-fi/technoogy in middle school & high school Year round food programs	Indoor activity space Address aging hockey rinks - new ice sheet	Address aging hockey rinks - new ice sheet Ability to operate and maintain all facilities
drop out rate	Low test scores Meeting needs of students in Middle (not AP	Early childhood center	Bus garage to reduce weather cancellations	More track and field facilities
high mobility rate keeping quality employees	etc) Special Ed funding	Bus garage to reduce cold weather closings More programming for Early Childhood students	YMCA Facility - community wellness center More track and field facilities	Space availability for special populations Bus garage to reduce weather cancellations
racism adequate funding	Poverty Mandates	More public use of facilities Traffic flow - middle School & high school		More gym space
inconsistent educational plan for students	Politics Opportunities for adult education	Greater space for availability for special populations Better community pre-school programming		
		Greater range of activities/choices Consider on-going maintenance needs		
		More gym space Quality materials/design vs low bid		
		Eliminate Nymore and add ice sheet at BCA		
		Doors and walls in middle school classrooms Faster middle school lunch lines		
		More outdoor sports facilities throughout community Deer Lake district storage needs		



Closing the Achievement Gap

			Community Leaders 1	Community Leaders 2
		Continuing assessments to as they progress K-12		
ementary space (growth issue)	Funding	catching kids faling through any gaps	More public use of existing facilities	YMCA facility - pool , community wellness center
		Better coordination between current faciliites and		
osing the achievement gap	Closing the achievement gap	organizations	Space organizer/scheduler marketer	Add elementary space for growing enrollment
ddressing mental health and special education		More opportunities, world/local language, cultural		
eeds	Elementary growth	studies	Ability to operate and maintain all faciliites	Indoor recreational facility (tennis, soccer, track, etc.
			Add elementary space for growing	Commuity recreational space
ealing with education mandates	Graduation Rate	Close the achievement gap	enrollment	organizer/scheduler/marketer
ansportation funding	Parent student support	Better wi-fi/technoogy in middle school & high school	Indoor activity space	Address aging hockey rinks - new ice sheet
ommunity poverty rate	Attendence	Year round food programs	Address aging hockey rinks - new ice sheet	Ability to operate and maintain all facilities
rop out rate	Low test scores	Early childhood center	Bus garage to reduce weather cancellations	More track and field facilities
	Meeting needs of students in Middle (not AP			
igh mobility rate	etc)	Bus garage to reduce cold weather closings	YMCA Facility - community wellness center	Space availability for special populations
eeping quality employees	Special Ed funding	More programming for Early Childhood students	More track and field facilities	Bus garage to reduce weather cancellations
ncism	Poverty	More public use of facilities		More gym space
dequate funding	Mandates	Traffic flow - middle School & high school		
consistent educational plan for students	Politics	Greater space for availability for special populations		
	Opportunities for adult education	Better community pre-school programming		
	•	Greater range of activities/choices		
		Consider on-going maintenance needs		
		More gym space		
		Quality materials/design vs low bid		
		Eliminate Nymore and add ice sheet at BCA	7	
		Doors and walls in middle school classrooms	1	
		Faster middle school lunch lines	1	
		More outdoor sports facilities throughout community	7	
		Deer Lake district storage needs	7	
			7	
		-	-	



Community Poverty

Biggest Issues Facing District	
Administration	Board
lementary space (growth issue)	Funding
closing the achievement gap	Closing the achievement gap
addressing mental health and special education needs	Elementary growth
dealing with education mandates	Graduation Rate
transportation funding	Parent student support
community poverty rate	Attendence
drop out rate	Low test scores
high mobility rate	Meeting needs of students in Middle (not AP etc)
keeping quality employees	Special Ed funding
racism	Poverty Poverty
adequate funding	Mandates
nconsistent educational plan for students	Politics
	Opportunities for adult education



Adequate Funding

Biggest Issues Facing District Administration Board elementary space (growth issue) Funding Closing the achievement gap closing the achievement gap addressing mental health and special education needs Elementary growth dealing with education mandates **Graduation Rate** transportation funding Parent student support community poverty rate Attendence drop out rate Low test scores Meeting needs of students in Middle (not AP high mobility rate etc...) keeping quality employees Special Ed funding racism Poverty adequate funding Mandates inconsistent educational plan for students Politics Opportunities for adult education



Education Mandates

Administration	Board
elementary space (growth issue)	Funding
closing the achievement gap	Closing the achievement gap
addressing mental health and special education needs	Elementary growth
dealing with education mandates	Graduation Rate
transportation funding	Parent student support
community poverty rate	Attendence
drop out rate	Low test scores
high mobility rate	Meeting needs of students in Middle (not AP etc)
keeping quality employees	Special Ed funding
racism	Poverty
adequate funding	Mandates
nconsistent educational plan for students	Politics
	Opportunities for adult education



Dropout Rates

Biggest Issues Facing District	
Administration	Board
elementary space (growth issue)	Funding
closing the achievement gap	Closing the achievement gap
addressing mental health and special education needs	Elementary growth
dealing with education mandates	Graduation Rate
transportation funding	Parent student support
community poverty rate	Attendence
drop out rate	Low test scores
high mobility rate	Meeting needs of students in Middle (not AP etc)
keeping quality employees	Special Ed funding
racism	Poverty
adequate funding	Mandates
nconsistent educational plan for students	Politics
	Opportunities for adult education



Others...

Biggest Issues Facing District	
Administration	Board
elementary space (growth issue)	Funding
closing the achievement gap	Closing the achievement gap
addressing mental health and special education needs	Elementary growth
dealing with education mandates	Graduation Rate
transportation funding	Parent student support
community poverty rate	Attendence
drop out rate	Low test scores
high mobility rate	Meeting needs of students in Middle (not AP etc)
keeping quality employees	Special Ed funding
racism	Poverty
adequate funding	Mandates
inconsistent educational plan for students	Politics
	Opportunities for adult education



Lessons Learned on Community Engagement for future use:



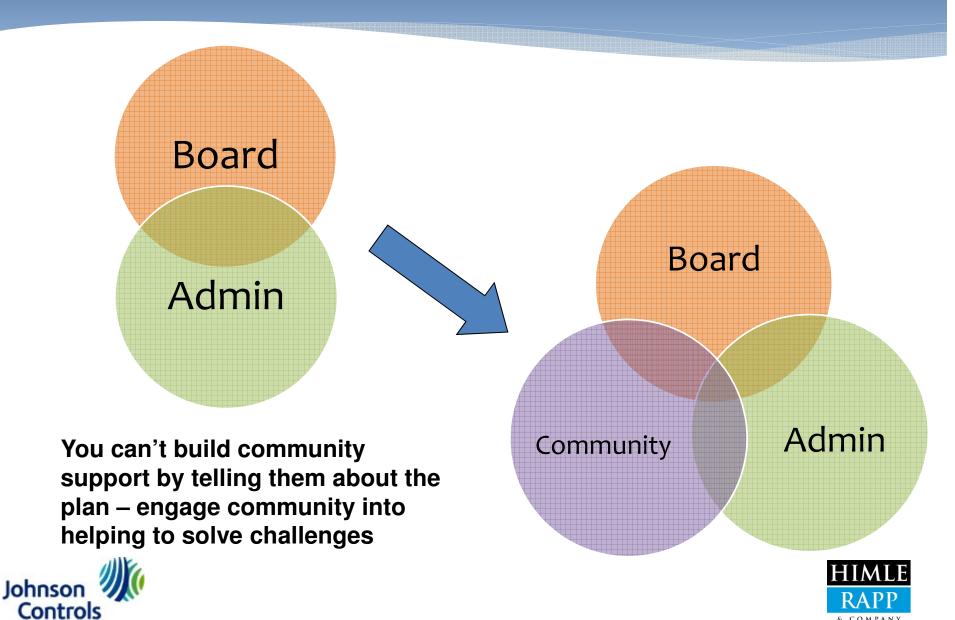


We have worked with school districts across northern Minnesota.

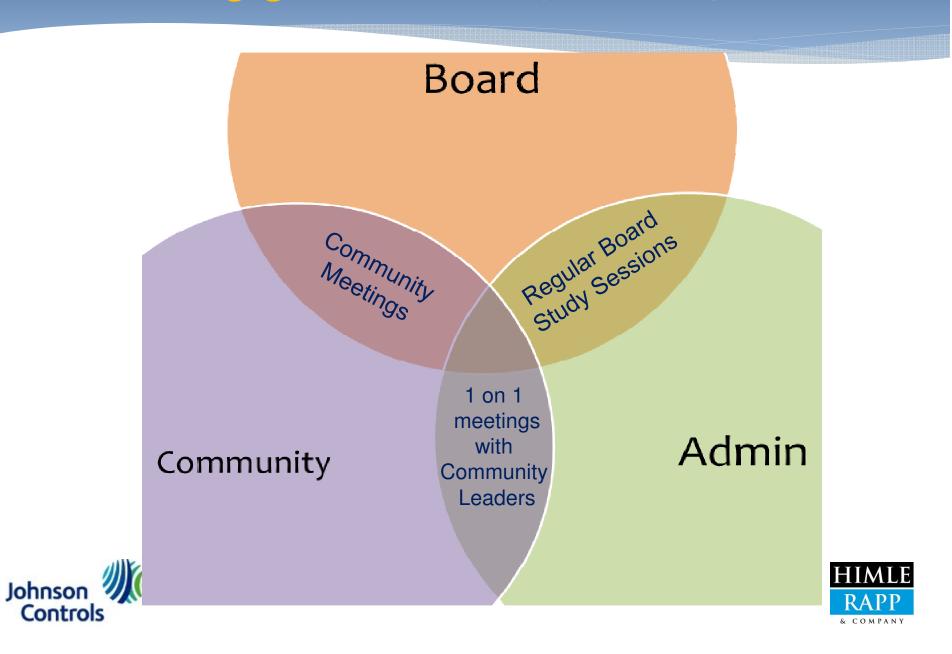
- We are Leaders in Education and focus on the challenges schools face
- * We Work with Public Schools to address public concerns
- * We are advocate for the owner
- * We are responsive to the community



Need to Engage the Community in Healthy Discussion



Need to Engage the Community in Healthy Discussion

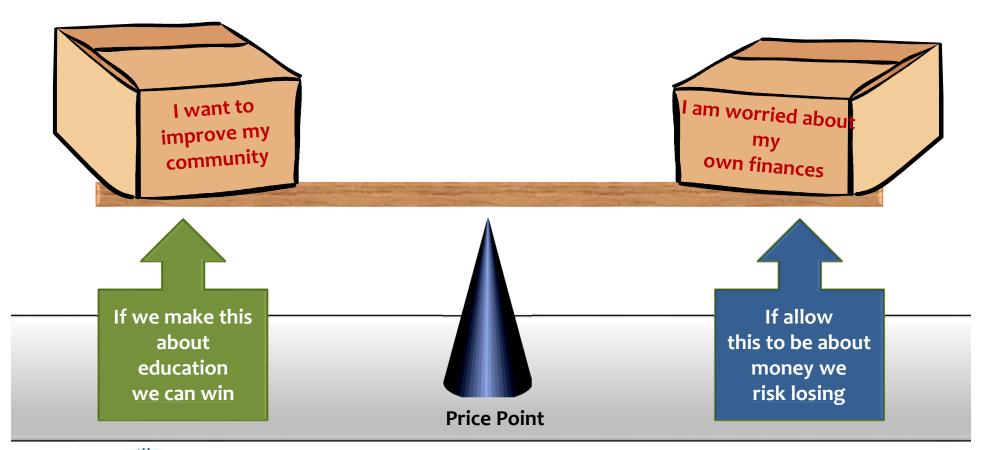


What are the Key Factors That Separate Successful from Unsuccessful Referenda?

- 1. High satisfaction with local schools
- 2. Trusted administration and board
- 3. People <u>know</u> the plan
- 4. Two-way dialogue
- 5. Debate is about education, not taxes
- 6. Fair price point is established



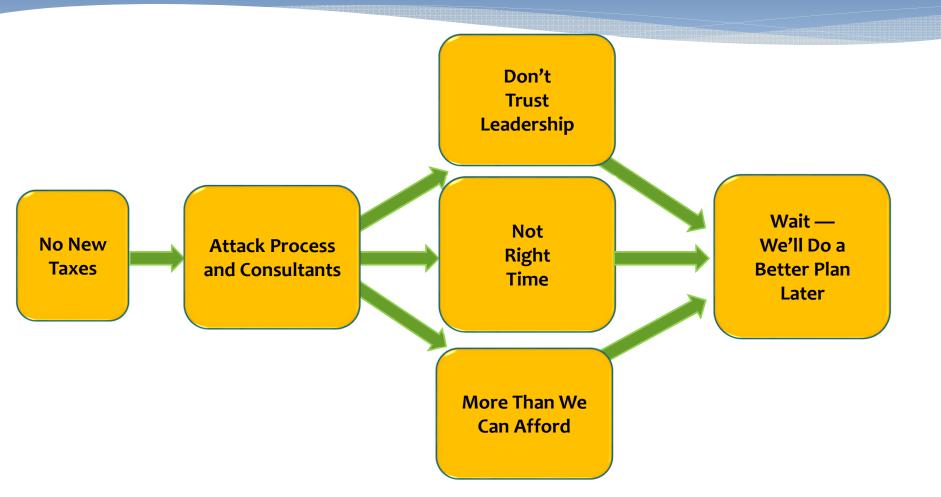
Fundamental Public Decision







Evolution of Opposition Messaging



Anti-Tax + Government Distrust + Hope for Better Plan > 50%?



Specific Improvements Can Impact the Overall Support for a Bond Referendum

General Positive Impact

- Science and Language Labs
- Multipurpose Classrooms
- Libraries or Media Centers
- Safety Features
- Indoor Air Quality Improvements
- Technology

General Negative Impact

- Hockey Arenas
- Fieldhouses
- Auditoriums
- Artificial Turf
- Bus Garages
- Community Centers ??





Work Plan Review - Ideation

Month of April	Present Ideation Report to the School Board and District Leadership	JCI/Staff
	Update district web site with planning information	Jim Hess and Staff
Month of April	District Leadership to share Ideation results with Stakeholder Groups and get feedback	Jim Hess and Staff



Work Plan Review - Assessment

When	What	Who
Month of April	Consulting team performs indoor and outdoor assessments	JCI/KA/Larson
May	Consulting team to present Assessment results to Board and Administration. (Mid-May)	JCI/KA/Larson
	District Presents Assessment results to key stakeholder groups to draft Master Plan: - Community Leaders - Youth Sports Organizations - District Athletic Coaches - Discussion of options	Jim, Board, and JCI facilitators
	District to update website and mail out community publication summarizing ideation and assessment information.	District Staff
	District Leadership to continue to share Ideation and assessment results with Stakeholder Groups	Jim, School Board and Staff



Work Plan Review - Master Plan

When	What	Who
Early June	Final public meeting at High School: Open house and tour Opportunity for individuals or groups to present their own plans for Board review	Jim, School Board, and JCI facilitators
Late June	Finalize plan	Board
	Approval of Review and Comment – start 60-day review clock	Board
	Post final plan, Review and Comment on web site	Jim/Staff
		Jim and
	Continue to share plan with the community and stakeholders throughout summer	Board



Questions?

Thank you for your Time and Participation!!

